

Blended Intensive Programme (BIP)

STATISTICS FOR MANAGEMENT

Number of hours (VT.- Virtual Theory, VP. - Virtual Practice, PT.- in Presence Theory, in Presence Practice)	VT	VP	PT	PP
Module 1. Descriptive Statistics 1.1. Central measure location 1.2. Deviation measures (Variance, Standard error, Correlation coefficient it's analysis as a measure of the market's risk) Responsible: Prof. Andreia Dionísio	2	2		4
Module 2. Data management using the open-source program 2.1 Database preparation 2.2 Data visualisation Responsible: Dr. Grzegorz Chrobak, Dr. Rengin Aslanoglu		2		4
Module 3. Inference statistics 3.1 Estimation and properties of estimators 3.2 Confidence intervals 3.3. Tests of statistical hypothesis Responsible: Prof. Li-Fang Xu	2	2	4	10
Module 4. Regression analysis 4.1 Hypothesis of OLS 4.2. Estimation of OLS 4.3. Properties of OLS estimators 4.4. Regression analysis with qualitative or sectional independent variables 4.5. Inference analysis in regression context 4.6. Empirical applications in management Responsible: Prof. Joanna Kamińska, Prof. Andreia Dionísio	4	6	4	14

